# @PAVERTRADE

# PAVERTRADE Perfect Machinery Ad Checklist

#### **Photo Checklist**

- Full body shots (front, back, both sides)
- Main components (screed, drum, boom, etc.)
- Cabin and operator controls
- Tracks, wheels, undercarriage
- Under panels: engine, hydraulics, radiator
- Serial number plates (machine, engine, screed, etc.)
- Attachments and extras (buckets, extensions, tools, etc.)

### Video Walkthrough

- Walk-around with slow pan from all angles
- Start-up: ignition, exhaust smoke, idle sound
- Gauges: hour meter, warning lights
- Basic movement: forward, reverse, turning
- Working functions: hydraulics, belts, vibration, screed heating
- Cabin: controls, screens, AC/heater in action

## **Description Prompts**

- What is the machine (brand, model, year)?
- What was it used for?
- Current condition and recent maintenance
- What extras or attachments are included?
- Why are you selling it?